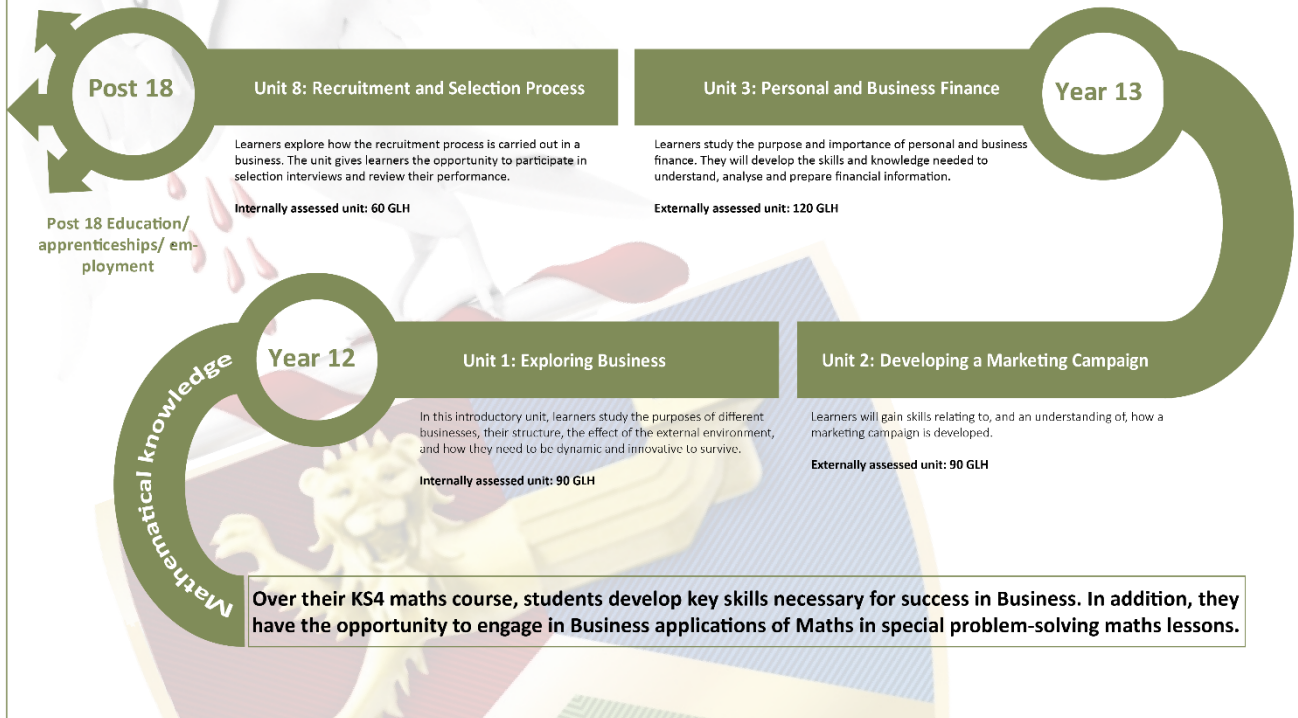


The Edexcel BTEC Business Curriculum



The Business Curriculum at CCGS is Ambitious, Sequenced Carefully, Principled, Inclusive, Research-informed and Enriching.

 Ambitious	 Sequenced	 Principled	 Inclusive	 Research informed	 Enriching
Students will be encouraged to aim high with clear routes to the top grades mapped out from the beginning. They will be challenged by the economic and financial concepts of the course. Investigation will take place into how a variety of economic factors will influence the decision making within a business. In addition, numerous financial accounting methods will be learned and applied to a variety of different contexts.	The curriculum is clearly sequenced and structured allowing students to gain a clear understanding of how a business operates both internally, through the covering of such functions as marketing and accounting as well as a realisation that businesses are affected by external influences. The course is synoptic by nature with interlinking areas throughout.	In Unit 1 there is a clear focus on how stakeholders affect and are affected by business decisions. Students will engage in ethical debates as well as considering the economic and financial consideration of business decisions. All business decisions are analysed and evaluated, then judgement will be shown about the best course of action within a context.	The curriculum is carefully sequenced to build upon prior learning and to develop a more in-depth understanding of business. All concepts are learned from scratch. Throughout the course there is opportunity for reflection and review and revisiting of the topics where necessary.	In Business, we utilise well documented research to underpin our teaching and learning. Context is introduced by the expert teacher, then students have opportunities to expand their understanding through discussion tasks, paired work or shared learning, followed by opportunities for students to independently practice to cement their understanding.	Alongside the course content, students are given the opportunity to develop their business skillset through activities such as presentation work and the use of computer software such as Excel and Canva. The course lends itself to application of real world examples leading to a deeper understanding of the business world and its surroundings.

