# The Edexcel BTEC Business Curriculum

Post 18

Unit 8: Recruitment and Selection Process

Learners explore how the recruitment process is carried out in a business. The unit gives learners the opportunity to participate in selection interviews and review their performance.

Internally assessed unit: 60 GLH

Unit 3: Personal and Business Finance

Year 13

Learners study the purpose and importance of personal and business finance. They will develop the skills and knowledge needed to understand, analyse and prepare financial information.

Externally assessed unit: 120 GLH

Post 18 Education/ apprenticeships/ employment

Year 12

**Unit 1: Exploring Business** 

In this introductory unit, learners study the purposes of different businesses, their structure, the effect of the external environment, and how they need to be dynamic and innovative to survive.

Internally assessed unit: 90 GLH

Unit 2: Developing a Marketing Campaign

Learners will gain skills relating to, and an understanding of, how a marketing campaign is developed.

Externally assessed unit: 90 GLH

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Over their KS4 maths course, students develop key skills necessary for success in Business. In addition, they have the opportunity to engage in Business applications of Maths in special problem-solving maths lessons.

# The Business Curriculum at CCGS is Ambitious, Sequenced Carefully, Principled, Inclusive, Research-informed and Enriching.



# Ambitious

Students will be encouraged to aim high with clear routes to the top grades mapped out from the beginning. They will be challenged by the economic and financial concepts of the course. Investigation will take place into how a variety of economic factors will influence the decision making within a business. In addition, numerous finacial accounting methods will be learned and applied to a variety of different contexts.



#### Sequenced

The curriculum is clearly sequenced and structured allowing students to gain a clear understanding of how a business operates both internally, through the covering of such functions as marketing and accounting as well as a realisation that businesses are affected by external influences. The course is synoptic by nature with interlinking areas throughout.



# Principled

In Unit 1 there is a clear focus on how stakeholders affect and are affected by business decisions. Students will engage in ethical debates as well as considering the economic and financial consideration of business decisions. All business decisions are analysed and evaluated, then judgement will be shown about the best course of action within a context.



#### Inclusiv

The curriculum is carefully sequenced to build upon prior learning and to develop a more in-depth understanding of business. All concepts are learned from scratch. Througout the course there is opportunity for reflection and review and revisiting of the topics where necessary.



#### Research informed

In Business, we utilise well documented research to underpin our teaching and learning. Context is introduced by the expert teacher, then students have opportunities to expand their understanding through discussion tasks, paired work or shared learning, followed by opportunities for students to independently practice to cement their understanding.



# Enriching

Alongside the course content, students are given the opportunity to develop their business skillset through activities such as presentation work and the use of computer software such as Excel and Canva. The course lends itself to application of real world examples leading to a deeper understanding of the business world and its surroundings.

